

46th Annual Business Outlook Conference 2016

MAINTAINING OUR QUALITY OF LIFE WHILE ENCOURAGING ECONOMIC GROWTH...



HOW DO WE FIND THE BALANCE?

Thursday, September 22, 2016

7:15 am – 12:00 pm | Tower Club | 300 Esplanade Dr. , Oxnard, CA 93036

Partner with Us

46th Annual
Business Outlook Conference

WHAT IS THE BUSINESS OUTLOOK CONFERENCE?

As Ventura County's primary economic advocate, the Ventura County Economic Development Association (VCEDA) convenes an annual Business Outlook Conference (BOC). Now in its 46th year, the BOC explores themes of critical importance to the County's economic vitality.

Who Attends? The BOC attracts 200+ Ventura County decision makers, business owners, community leaders, and elected officials.

EVENT DETAILS

"MAINTAINING OUR QUALITY OF LIFE WHILE ENCOURAGING ECONOMIC GROWTH...

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ON THE AGENDA

7:15 am Registration, Networking, and Continental Breakfast
7:45 am Welcome and Introductions
8:10 am Keynote Addresses
9:10 am Economy Panel Discussion
10:15 am Business Panel Discussion
11:50 am Closing Remarks
12:00 pm Conference Concludes
(Times are approximate and subject to change)



2016 BOC KEYNOTE SPEAKERS:

TRACY HERNANDEZ, Founding CEO, BizFed

FIONA MA, Chair, State Board of Equalization

TICKETS

\$50 VCEDA Members / \$75 Non-Members • Mail Checks Payable to VCEDA (Surcharges apply for late reservations and walk-ins) or • Register/Pay Online Now @ www.VCEDA.org (online convenience fee applies)

ABOUT THE VENTURA COUNTY ECONOMIC DEVELOPMENT ASSOCIATION

Mission Statement: To advocate for policies, legislation, and programs that stimulate business and a vital economy as the foundation for a vibrant quality of life in Ventura County.

Established in 1949, VCEDA is a 501(c) 6 organization led by a volunteer Board of Directors comprising regional business leaders. VCEDA is an influential organization that has credibility with national, state, and local elected officials; government staff; the media; other organizations; and the public.

VCEDA provides the advocacy, intelligence, networking, and support necessary for success in today's business climate.

VCEDA

Advocacy • Intelligence • Networking • Support

(805) 676-1332 • www.VCEDA.org

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VCEDA's 2016 Business Outlook Conference will explore the challenges we face in Ventura County as we struggle to balance our need to promote and support a healthy economic climate with our desire to maintain our high quality of life.

The conference will focus on solutions—how to find that balance. Our keynote speakers and panelists will provide business owners and managers, community leaders, decision makers, and residents with a forward-looking view of current trends, strategies, and their own perspectives on how to not only survive, but thrive given the growth-control policies of Ventura County and our cities.

SPONSORSHIP OPPORTUNITIES

Sponsors of the 2016 Business Outlook Conference gain enhanced visibility, sales, and brand awareness through logo and material presence at the conference, as well as in media outreach and materials. The chart below outlines general sponsorship opportunities and benefits; we are happy to work within these general categories to tailor a sponsor package appropriate for your company or agency.

| SPONSOR BENEFITS | Title \$10,000 | Platinum \$5,000 | Gold \$2,500 | Silver \$1000 | Bronze \$500 |
|-----------------------------|---|-----------------------------|-----------------------------|------------------|-----------------|
| Exclusivity | • | | | | |
| On-Site Display | • | • | • | | |
| Mention during Conference | Opportunity to speak in opening remarks | Included in opening remarks | Included in opening remarks | | |
| Logo | • | • | • | • | |
| Email Campaign | • | • | • | • | • |
| Event Day Program Ad | Logo on Front Cover and Full-Page Ad (Back Cover) | Full Page | Half Page | Quarter Page | Small Listing |
| Event Day Sponsor Slideshow | Individual Slide | Large Logo | Medium Logo | Small Log | Small Listing |
| Event Tickets | 10 | 8 | 6 | 4 | 2 |

For more information contact Michelle Johnson, BOC Event Coordinator • BOC@VCEDA.org
VCEDA (805) 676-1332 • BOC@VCEDA.org www.VCEDA.org

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YES! I'd like to sponsor the 2016 Business Outlook Conference!

- | | |
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| <input type="checkbox"/> Title Sponsor..... \$10,000 | <input type="checkbox"/> In-Kind Contribution (please describe) |
| <input type="checkbox"/> Platinum Sponsor..... \$5,000 | _____ |
| <input type="checkbox"/> Gold Sponsor..... \$2,500 | _____ |
| <input type="checkbox"/> Silver Sponsor..... \$1,000 | _____ |
| <input type="checkbox"/> Bronze Sponsor..... \$500 | _____ |

***Thank you
for your
support!***

Please complete the information below and email to BOC@VCEDA.org

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| Phone | | Fax | |
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| Website | | | |

APPROVED

Signature

Printed Name

Date

Email this form to: BOC@VCEDA.org or

Mail this form to: VCEDA
PO Box 2744
Camarillo, CA 93011

Check payable to: Ventura County Economic Development Association

Mail payment to: VCEDA
PO Box 2744
Camarillo, CA 93011



Questions: Michelle Johnson, BOC Event Coordinator • BOC@VCEDA.org • VCEDA (805) 676-1332 • www.VCEDA.org